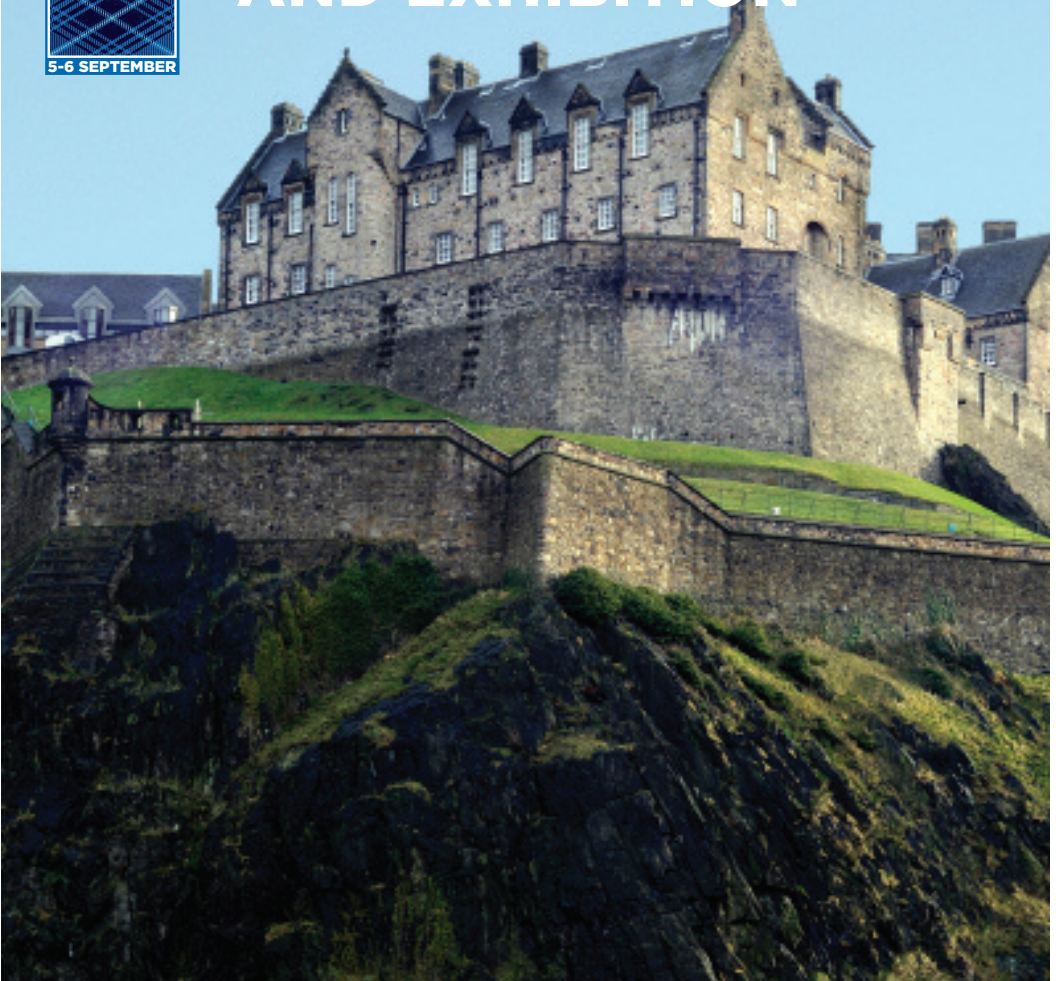




SPONSORSHIP AND EXHIBITION



SCOTTISH
ARBITRATION
CENTRE

Supported by

ICCA

INTERNATIONAL COUNCIL FOR COMMERCIAL ARBITRATION

INVITATION TO PARTICIPATE

Dear friends,

In 2024 the Scottish Arbitration Centre (“the Centre”) will host the second Edinburgh International Arbitration Festival (#ArbFest2024), which offers sponsors and delegates a unique opportunity to interact with leading experts and gain insights into the latest international developments in arbitration, all with the backdrop of Scotland’s famous capital city.

The second ArbFest will be held on 5 and 6 September 2024, two years on from the record-breaking International Council for Commercial Arbitration (ICCA) Congress which was also held in Edinburgh.

We are delighted that ICCA will once again support the Centre with our arbitration event and we look forward to welcome ICCA and our friends from the international arbitration community back to Scotland.

Over two days, ArbFest will include a Food and Drink Festival, in the form of networking reception, on 5 September and the Main Festival on Friday 6 September, in the form of a conference, followed by another Food and Drink Festival and a Music and Dance Festival, in the form of an event featuring traditional poetry, singing and Scottish country dancing.

Partnering with us on ArbFest2024 will allow your organisation to be associated with what will surely become an important event in the international arbitration calendar.

Yours faithfully,



Andrew Mackenzie | Chief Executive | Scottish Arbitration Centre

WHY SHOULD YOU SPONSOR?

Sponsoring the ArbFest2024 will allow your organisation to be associated with this exciting addition to the international arbitration calendar. This opportunity allows your company, product, and brand to be uniquely and actively showcased at this high calibre, innovation driven conference. It will also allow your company to meet new business partners, generate new ideas, gather new knowledge, foster collaborations and meet key decision makers.

An exciting range of sponsorship opportunities have been developed to ensure a successful outcome for all sponsors and stakeholders. Sponsorship packages have been designed to suit a range of budgets. Early confirmation of your sponsorship will ensure an even higher level of exposure.

SPONSORSHIP OPPORTUNITIES

EDINBURGH INTERNATIONAL ARBITRATION FESTIVAL

Gold Partner – Exclusive opportunity (£8,000)

- **Four complimentary sponsor registrations to main conference on Friday (full delegate)**
- **Four complimentary sponsor registrations to official welcome reception on Thursday night**
- **Four complimentary sponsor registrations to official closing reception on Friday night**
- **Acknowledgement of your organisation's Gold sponsorship on the festival webpage**
- **100 word corporate description on the festival webpage**
- **Logo on festival electronic programme**
- **Logo on key festival marketing material**
- **Logo on sponsor acknowledgement slide at main conference**

Silver Partner – Two opportunities (£5,000)

- **Two complimentary sponsor registrations to official conference (full delegate)**
- **Two complimentary sponsor registrations to official welcome reception on Thursday night**
- **Two complimentary sponsor registrations to official closing reception on Friday night**
- **Acknowledgement of your organisation's Silver sponsorship on the festival webpage**
- **50 word corporate description on the festival webpage**
- **Logo on festival electronic programme**
- **Logo on key festival marketing material**
- **Logo on sponsor acknowledgement slide at main conference**

Bronze Partner – Four opportunities (£3,000)

- **One complimentary sponsor registration to official conference (full delegate)**
- **One complimentary sponsor registration to official welcome reception on Thursday night**
- **One complimentary sponsor registration to official closing reception on Friday night**
- **Acknowledgement of your organisation's Bronze sponsorship on the festival webpage**
- **25 word corporate description on the festival webpage**
- **Logo on festival electronic programme**
- **Logo on key festival marketing material**
- **Logo on sponsor acknowledgement slide at main conference**

Thursday evening Reception Sponsor – Three opportunities (£4,000)

- One complimentary sponsor registration to official conference (full delegate)
- One complimentary sponsor registration to official welcome reception on Thursday night
- One complimentary sponsor registration to official closing reception on Friday night
- Acknowledgement as sponsor of the reception on festival webpage
- 40 word corporate description on the festival webpage
- Logo on conference electronic programme
- Logo on key festival marketing material
- Logo on sponsor acknowledgement slide at conference
- Opportunity to have standalone banner at the Thursday reception

Friday evening Reception Sponsor – Three opportunities (£4,000)

- One complimentary sponsor registration to official conference (full delegate)
- One complimentary sponsor registration to official welcome reception on Thursday night
- One complimentary sponsor registration to official closing reception on Friday night
- Acknowledgement as sponsor of the reception on festival webpage
- 40 word corporate description on the festival webpage
- Logo on conference electronic programme
- Logo on key festival marketing material
- Logo on sponsor acknowledgement slide at conference
- Opportunity to have standalone banner at the Friday evening reception

Morning Coffee Break Sponsor – Two Opportunities (£2,000)

- Logo on festival electronic programme
- Logo on key festival marketing material
- Logo on sponsor acknowledgement slide at conference

Lunch Sponsor – Two Opportunities (£2,500)

- Logo on festival electronic programme
- Logo on key festival marketing material
- Logo on sponsor acknowledgement slide at conference

Afternoon Coffee Break Sponsor – Two Opportunities (£2,000)

- Logo on festival electronic programme
- Logo on key festival marketing material
- Logo on sponsor acknowledgement slide at conference

TERMS AND CONDITIONS | Application/cancellation of sponsorship:

Application for sponsorship must be made by completing the relevant online booking form located in the sponsorship brochure. Sponsors will be invoiced 100% of the total invoice cost upon placing the order, payable to the Scottish Arbitration Centre within 14 days of the receipt of the invoice. Invoices not paid in full will be cancelled and no references to the sponsor or exhibitor will be made in the final programme.

Should the sponsor wish to withdraw from being a sponsor of the Edinburgh International Arbitration Festival after placing an order, the sponsor will be liable for the following amounts:

- Cancellation on or after 1 June 2024, 50% of the agreed value of invoice
- Cancellation on or after 1 July 2024, 75% of the agreed value of invoice
- Cancellation on or after 1 August 2024, 100% of the agreed value of invoice

In the event of the Edinburgh International Arbitration Festival being postponed, sponsorship will be carried forward to new dates. If the festival is cancelled, 10% of the total package cost will be retained by the Scottish Arbitration Centre in recognition of the exposure received to date.